



# THE FUTURE OF RETAIL BETTING

AUTOBET ENABLED SSBTS ENSURE AN OPERATOR'S RETAIL INVESTMENT IS FUTURE-PROOFED AND PROFITS ARE MAXIMISED.

- Digitizing Operations.
- High tech customizable modern-design terminals.
- Increased profit margins.
- Improved staff working conditions.
- Unprecedented customer metrics.

# **AUTOBET SUMMARY BENEFITS**

### MARKET-LEADING FACIAL RECOGNITION - PROTECTING YOUR BUSINESS AND YOUR CUSTOMERS

- \* Anonymous customer gambling.
- ✤ Profitable Punters, Arbers, EV Players
- \* Future integration into Omni-channel.
- \* Corporate Governance and Gambling Regulations
- ✤ Underage betting
- \* Problem Gambling and Prevention
- ✤ THE HIGHEST QUALITY SSBT BUILD RELIABLE, SECURE, STYLISH & DURABLE.
- ✤ ANONYMOUS CUSTOMER PROFILE ENABLES TARGETED MARKETING AND WAGER PROMOTIONS.
- PROVEN ACCEPTANCE IN STORE EXPERIENCE HAS PROVEN THAT CUSTOMERS ARE COMFORTABLE WITH THE AUTOBET JOURNEY, THEY ARE RECEPTIVE TO AUTHENTICATION AND VERIFICATION CHECKS.



# **AUTOBET – THE FUTURE OF RETAIL BETTING**

- \* Choice of Sportsbook: Autobet can be integrated with any sessions-based proprietary Sportsbook software, providing the operator with control over content, wagering and ultimately profit.
- \* Frictionless Customer Experience: Autobet is designed to be as frictionless as possible to ensure that the customer's gambling experience is not adversely impacted.
- Facial Recognition Module: Autobet's facial recognition module generates a unique identifier (UUID) that is associated with the customer's biometric facial image, providing the operator with valuable data that can be used to tailor the customer experience, improve retention and therefore drive profits.
- Flexible Deployment Options: Autobet allows the operator to deploy retail betting shops with various flexible options including traditionally staffed shops, "hosted" shops (machines only, no counter required), fully autonomous staff-less shops or a hybrid tailor-made approach, providing the operator with greater operational flexibility and cost savings.



### **AUTOBET – THE FUTURE OF RETAIL BETTING**

- \* Fully Automated Solution: Autobet is an end-to-end solution that removes the need for human intervention, which translates to reduced fixed costs and higher profits from retail operations.
- \* Compliance with Gambling Legislation: Autobet ensures that the operator is legally compliant with all aspects of current gambling legislation (Underage, AML, KYC, self-exclusion), thus mitigating potential legal risks and penalties.
- Future-Proofing Against Regulations: Autobet future-proofs the operator against tightening gambling regulations over time, providing a competitive advantage & ensuring compliance with new and changing regulatory requirements. Perfect for the next 10 years.
- Digital Check-21 Verification: Autobet's smart SSBTs employ 'Check-21' to verify the age of the customer and provide certainty that no person under 18 can access gambling in a frictionless & near-instantaneous transaction. This feature helps operators comply with age verification regulations and avoid penalties.



# AUTOBET Terminal - Whizz ARC DUO & NEO models



### **Key Features:**

- LIGHT WEIGHT COMPACT DESIGN
- ✤ DUAL TOUCH SCREEN CAPABILITY
- INTERNAL COMPONENTS MOUNTED ON SLIDING RAILS FOR EASE OF ACCESS
- ✤ NOTE AND COIN SAFES INDEPENDENTLY SECURED
- ✤ CHOICE OF COLOUR AND BRANDING
- LED BACKLIGHTING ENHANCES FACIAL/AGE REC IMAGE QUALITY
- OPTIONAL SECURITY VIA GROUND BOLTS
- ✤ 3 YEARS WARRANTY
- INTERNATIONAL CERTIFICATION TO MEET DOMESTIC MARKET REGULATIONS
- ✤ WIDESPREAD INTERNATIONAL ADOPTION OF SSBTS.





Automated betting shops are already on the high street.

Enjoy higher profit margins, achieve compliance and give your customers a great experience.

Don't miss out - talk to us about deploying the future of retail betting.

